



**17 18 19** February 2024

WTC World Trade Center Chattogram

10:00am to 09:00pm

## “NEXT TECHUB THE CHATTOGRAM”

Jointly Organized by



The Chittagong Chamber of  
Commerce and Industry

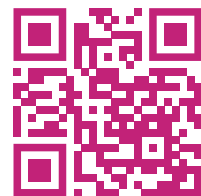
[www.chittagongchamber.com](http://www.chittagongchamber.com)



SCITP

[www.scitp.org](http://www.scitp.org)

HOTLINE: 01755553106, 01841205502



# ABOUT THE FAIR



CCCI ([www.chittagongchamber.com](http://www.chittagongchamber.com)) and SCITP ([www.scitp.org](http://www.scitp.org)), both the organizations are focused on the development of Chattogram in all the relevant sectors. To establish the vision of “Digital Bangladesh” and on the way to be the “Smart Bangladesh” both the organizations felt the need to organize an event where all the IT & ITES related companies can attend and showcase their products/services/trends to the people of Chattogram to help them gather knowledge and get their desired products/services/trends for their daily business & personal needs. On this regard, CCCI and SCITP are going to organize a 03 day long Chattogram IT Fair 2024” for the fifth time.



## Venue

The World Trade Center (WTC) of international standard, first of its kind in Bangladesh in the heart of port city Chattogram, constructed comprising multi-functional activities with modern facilities. The WTC is a grand milestone which will adding to the local economic boom in relation to the global economy. This World Trade Center is an icon for international and domestic trade and commerce. It's Architecturally & Technically designed to state of the art exhibition center enriched with all modern facilities.

**Address: 102-103, Agrabad C/A, Chattogram**



# FAIR OVERVIEW



Event Name : 5th Chattogram IT Fair 2024

Focus Sector : IT Industry

Date : 17 - 19 February, 2024

Venue : World Trade Center, 102-103, Agrabad C/A, Chattogram

Fair Time : 10:00am to 09:00pm

Frequency : Annual

Event Flow : Press Conference, Inauguration Ceremony, Seminar, Workshop, Award Giving, Concluding Ceremony



# SPONSORSHIP



Sponsor Type	Amount	Details
<b>Title</b>	10 Lac	1 Title sponsor for the whole event. Logo in all Banners, Backdrops, and Promotional activities. 5min Slot in both Fair Inaugural & Closing Ceremony. A Pavilion in a prime location with amenities. Please check Layout for details.
<b>Platinum</b>	7.5 Lac	1 Platinum sponsor for the whole event. Logo in all Banners, Backdrops, and Promotional activities. 3min Slot in both Fair Inaugural & Closing Ceremony. A Pavilion in a prime location with amenities. Please check Layout for details.
<b>Gold</b>	5 Lac	2 Gold sponsors for the whole event. Logo in all Banners, Backdrops and Promotional activities, 2min Slot in both Fair Inaugural & Closing Ceremony. A Pavilion in a prime location with amenities. Please check Layout for details.
<b>Silver</b>	2.5 Lac	2 Silver sponsors for the whole event. Logo in all Banners, Backdrops and Promotional activities, A stall of size 8' x 8' in a prime location with amenities.
<b>Technology Partner</b>	1.5 Lac	1 Technology Partner for the whole event. Logo in all Banners, Backdrops and Promotional activities. A Pavilion in a prime location with amenities. Please check Layout for details.
<b>Communication Partner</b>	1 Lac	1 Communication Partner for the whole event. Logo in all Banners, Backdrops and Promotional activities. AA Pavilion in a prime location with amenities. Check Layout for details. Provide free Wi-Fi (200-Mbps) Internet Connectivity in the Fair Venue during the Fair.
<b>Seminar / Workshop</b>	1.5 Lac	4 Seminar slots are available. Day-1 3pm-5pm & 6pm-8pm, Day-2 3pm-5pm & Day-3 3pm-5pm. Seminar will be held at "Bangabandhu Conference Hall" located at World Trade Center with 300 Person Seating capacity and other amenities.
<b>Cyber Security Partner</b>	1.5 Lac	1 Security Partner for the whole event. Logo in all banners, Backdrops and Promotional activities.

**\*\* High Resolution floor layout is available at <https://ctgitfairbd.org/> with Dimension and Size Details**

## Sponsor's Benefit

Sponsors will have the following exposures through brand marketing materials like:

1. Logo in Invitation Card and Press Conference,
2. Logo in Fair Inaugural & Closing Ceremony,
3. Logo in all Print and Electronic Media Campaigns,
4. Logo in all Venue Decoration Materials,
5. Logo in Fair Website, E-Marketing & Social Media Campaigns,
6. Logo in All City-Wide Outdoor Campaigns.

**\*\* CTGITF Organizers have the right to change Sponsorship details if needed.**

# STALL BOOKING

<b>Number of Stalls</b>	60++	<b>Stall Size</b>	8' x 8'
<b>Stall Amenities</b>	01 Table (3' x 6'), 02 Chairs, Lights, 01 Electric Point, Front Fascia Print		
<b>Booking Fee</b>	Special Pricing for Exclusive Stalls. Please check our website for details once the booking process is open. <b>For Non-SCITP Members</b> - Each Stall Tk. 25,000 <b>For SCITP Members</b> - Each Stall Tk. 20,000 10% Discount applicable for Specific Stalls. Please check our website for details once the booking process is open. (*Conditions Apply* For Existing (Member for At Least 01 Year) Active Members.)		

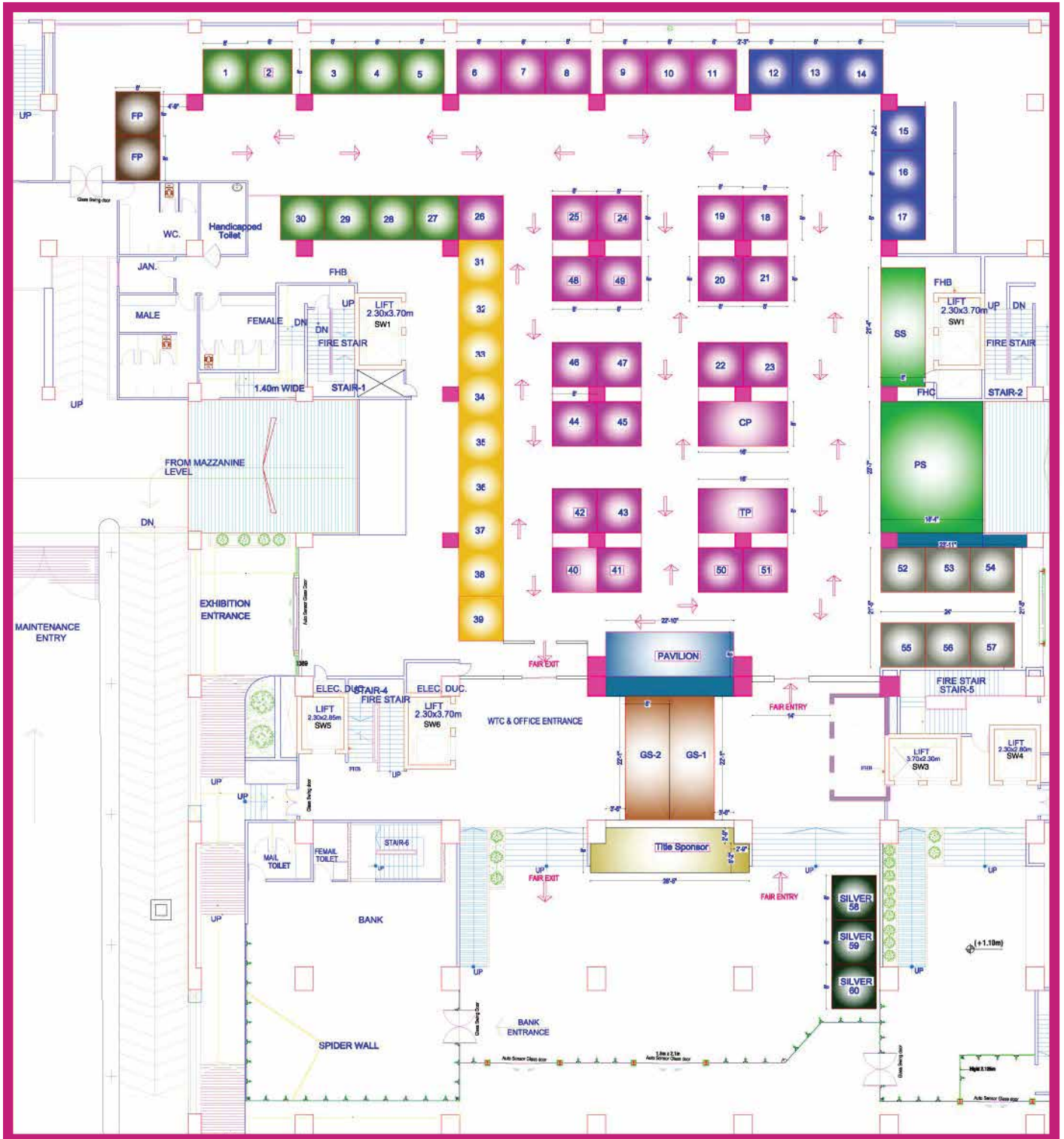
- \*\* Booking Process will be fully online. Please visit <https://ctgitfairbd.org/> for booking your stalls once the booking process is online.
- \*\* Currently we are revamping the Fair Layout to expand the Exhibition space. We will open the Booking process once that's done.
- \*\* An advance payment of 20% (Non-Refundable) of the total amount of the stall booking is required to confirm reservations within three (03) working days.

## Terms & Conditions

- All payment should be paid in advance with the booking form. The participants can make payment through online deposit to the following account or through Pay Order:  
**Account Name : Chittagong Chamber of Commerce & Industry.**  
**A/C No: 00736001333**  
**Bank Name & Branch: Standard Bank Ltd, Agrabad Branch, Chattogram.**  
In case of any dues, booking will be auto cancelled within 5 working days after the submission of the booking form.  
\*\* All dues should be cleared before **12th February 2024**, Monday. Failure to do so will result in cancellation of your booking. Sponsor's/Stall owners should collect Clearance Pass from CTGITF Authority to start working on **16th February 2023**, Friday at the Fair venue.
- No one will be allowed to enter the fair premises before 09:00 am. and are expected to leave the premises by 09:30 pm during the tenure of the fair.
- The Organizers will hand over the stalls to the participants one day prior to the opening of the fair. (Prefabricated stalls will be handed over to the stall owners after 2 pm on 16th February 2024, Friday. Sponsor's and other stall owners who will fabricate their own Pavilion /Stalls will be allowed to work from 16th February 2024, Friday 9 am.)
- Participants should inform the CTGITF Authority if they plan to use any Heavy Electrical Equipment's in their Pavilion/Stalls (Like LED Panel and others).
- The participants should use standard electrical cables & wires to avoid fire hazards at the fair premises.
- Smoking is strictly prohibited in and around the fair venue. If anyone found smoking, the person will be charged and fined by the WTC Authority.
- All materials used for the decoration of the stalls are to be installed and removed safely without damaging the floors, walls and other properties of the WTC, If any damage occurs, the WTC authority reserves the right to take any action against the participating company including clamming demurrages cost for the damage.
- Participants are requested not to occupy any space beyond their allocated space by the CTGITF Authority, Put Banners, X Banners which hinders the view of other Participants or visitor movement or using any open space which is not part of their allocated Pavilion/Stalls. CTGITF Authority will remove any such objects without prior notice if it's been reported.
- Please keep all valuable personal belongings (including Laptops, Tablets, Projectors, Mobiles, Wallets etc.) under your own custody. No such items should be left behind in the stalls. Please pack and secure your stall equipment's/display items (which are intended to be there overnight) in closed boxes and seal them before leaving the venue at night. Authority will not be liable, if anything is lost due to non-compliance the above rules.
- The participants will be responsible to keep their stalls and its surroundings clean by littering in the bin provided in designated area.
- The participants should restrain themselves not to engage in any activities, which will hamper the law & order and peaceful environment of the World Trade Center.
- All personnel manning the stalls must wear the Fair ID Card provided by the authority (3 ID Cards will be provided per stall). Security personnel may ask for the ID at the entry gate. Failing to provide, the person can be restricted to enter the Fair venue before 10:00 AM and presence during 08:00 am to 09:00 pm.



# FLOOR PLAN





# SOME MOMENTS OF PREVIOUS EPISODES





# CONTACT US



For booking of stalls and sponsorship related information, please contact the below mentioned persons during office hour:

## Uttam Kumar Das

Assistant Secretary  
CCCI  
World Trade Center  
102-103, Agrabad C/A, Chattogram  
PABX: 02333313367-9  
Email: [info@chittagongchamber.com](mailto:info@chittagongchamber.com)  
Web: [www.chittagongchamber.com](http://www.chittagongchamber.com)  
Mobile: +880 17555 53106


## Ripan Chowdhury

Joint Secretary  
SCITP  
823, Bridgeghat Road, Firingi Bazar,  
Kotowali Chattogram, Bangladesh.  
Email: [fsg@scitp.org](mailto:fsg@scitp.org)  
Web: [www.scitp.org](http://www.scitp.org)  
Mobile: +880 18412 05502


To provide a GREAT networking and business opportunities with each other and the IT enthusiasts of Chattogram, we would like to request your prestigious company to SPONSOR / BOOK a stall for the “Chattogram IT Fair 2024” and make this event a successful and flagship event in Chattogram.

Please note that, we will entertain all the requests for sponsorship as well as stall allocation on ‘First Come First Serve’ basis. We look forward to your positive response and participation.

With warm regards,



**Mr. Eng. Mohd. Farque**  
Secretary In-Charge  
CCCI



**Mr. Md. Abdullah Farid**  
President  
SCITP